

**From:** Jonathan Parfrey <jparfrey@climateresolve.org>  
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**To:** mindy.nguyen@lacity.org  
**Subject:** Hollywood Center / ELDP support letter

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Attn: Mindy Nguyen

Department of City Planning

City of Los Angeles  
221 North Figueroa Street, Suite 1350  
Los Angeles, CA 90012  
sent via email: [mindy.nguyen@lacity.org](mailto:mindy.nguyen@lacity.org)

Dear Ms. Nguyen,

The Hollywood Center project is now an Environmental Leadership Development Project (ELDP). Accordingly, it has met rigorous sustainability criteria. With this important designation in hand, Climate Resolve firmly supports the project.

First and foremost, an ELDP project commits a developer to LEED Gold certification (or better) and specifically spells out in its application those design elements that will achieve this status.

Moreover, an ELDP project must result in zero net additional emissions of greenhouse gases and demonstrate how it will achieve at least 15 percent greater transportation efficiency than comparable projects, documenting that the number of vehicle trips by residents divided by the number of residents is 15 percent more efficient than for comparable projects.

Climate Resolve is a leader in helping development projects achieve net-zero emissions as well as advocating for the rigorous implementation of SB 743, a major shift in transportation planning from level-of-service to vehicle-miles-traveled.

The Hollywood Center's commitments are exemplary in this regard, and should become the standard by which other developments are measured. As you know, reducing GHG is vital to achieving both Los Angeles City's and California's broader GHG reduction goals. And it happens to be necessary if humanity is going to have a decent future.

We simply cannot let the myopic views of NIMBYs rule the day. Projects like Hollywood Center allow for the desperately needed addition of both market-rate and affordable rent-restricted housing while adhering to the most stringent of environmentally-conscious conditions. ELDP certification for qualifying projects is a win-win.

In this day and age, we must carefully examine the environmental impact of new development proposals with an eye to doing everything we can to reduce our carbon footprint. The standards by which Hollywood Center is agreeing to build and operate are key to the long-term sustainability of California's environment. Green-building projects like Hollywood Center are the future and should be congratulated for their commitment to the environment.

The City of Los Angeles should welcome such environmentally superb projects such as the Hollywood Center. The climate demands it.

Sincerely,

Jonathan Parfrey

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